



TURKEY & GERMANY BETTER TOGETHER

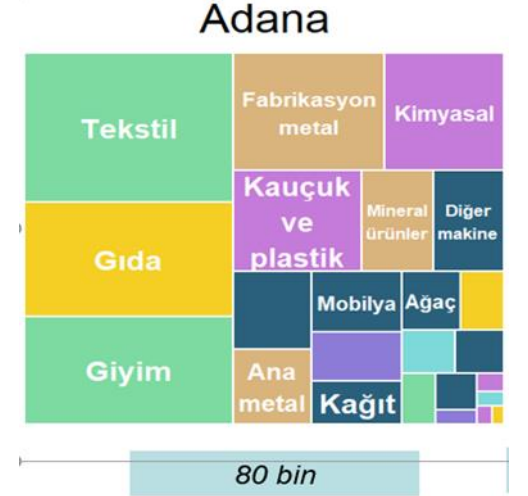
18 nov. 2021

adana



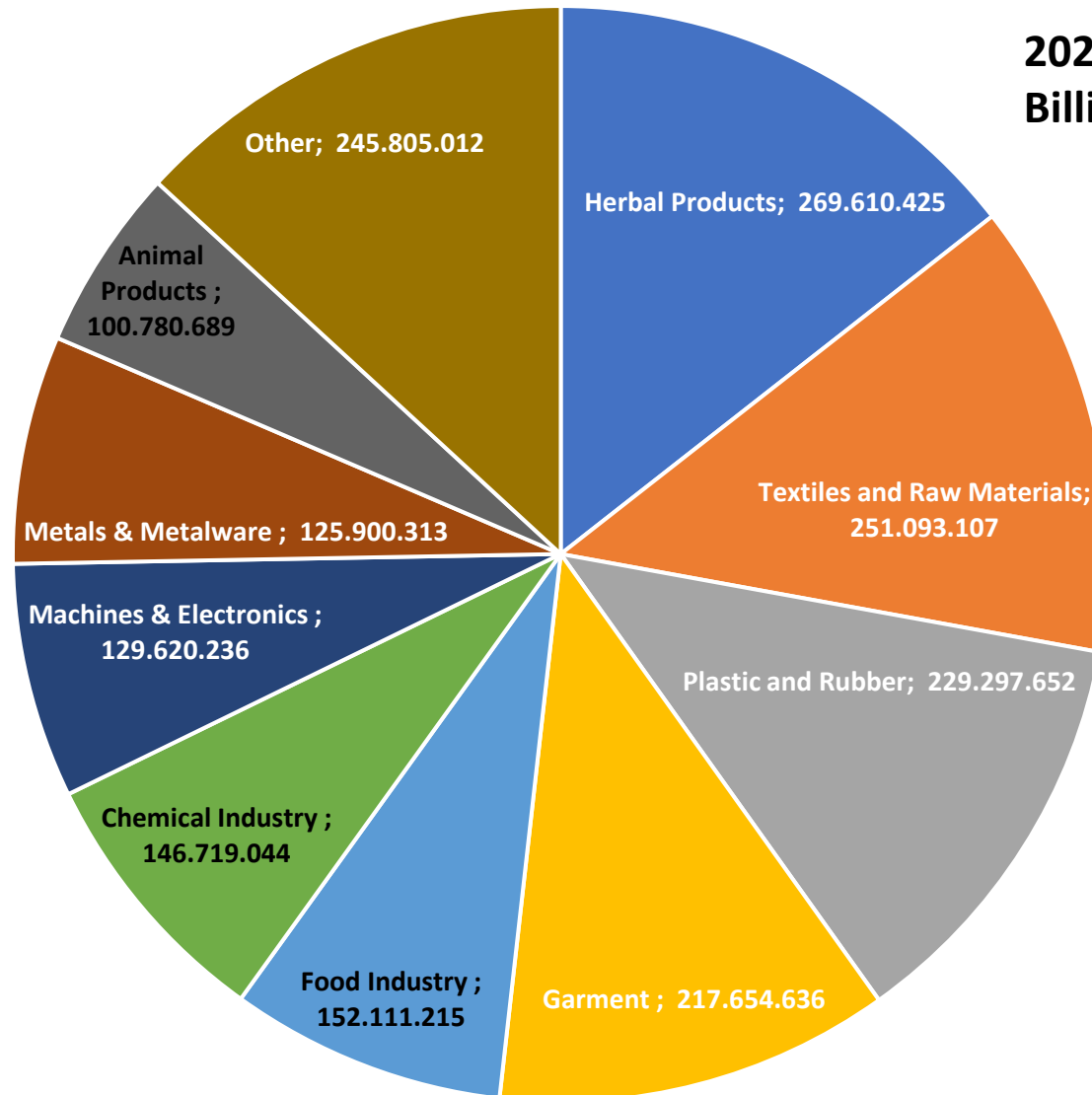
Adana With Figures

- 6th Biggest City in terms of population (2,2 Million People)
- Rank 8th biggest city in terms of GDP,
- More than 2 Billion \$ of yearly exports (in 2021),
- Çukurova, center of the agriculture, being among the most fertile plains in the World
- Textile, Food, Chemistry, Plastics, Machinery, Automotive and Steel, are among the biggest industries in Adana,
- Adana is a city of festivals, hosting almost 1.000.000 visitors through out the year (Gastronomy, Orange Flower, Koza film festivals etc..)

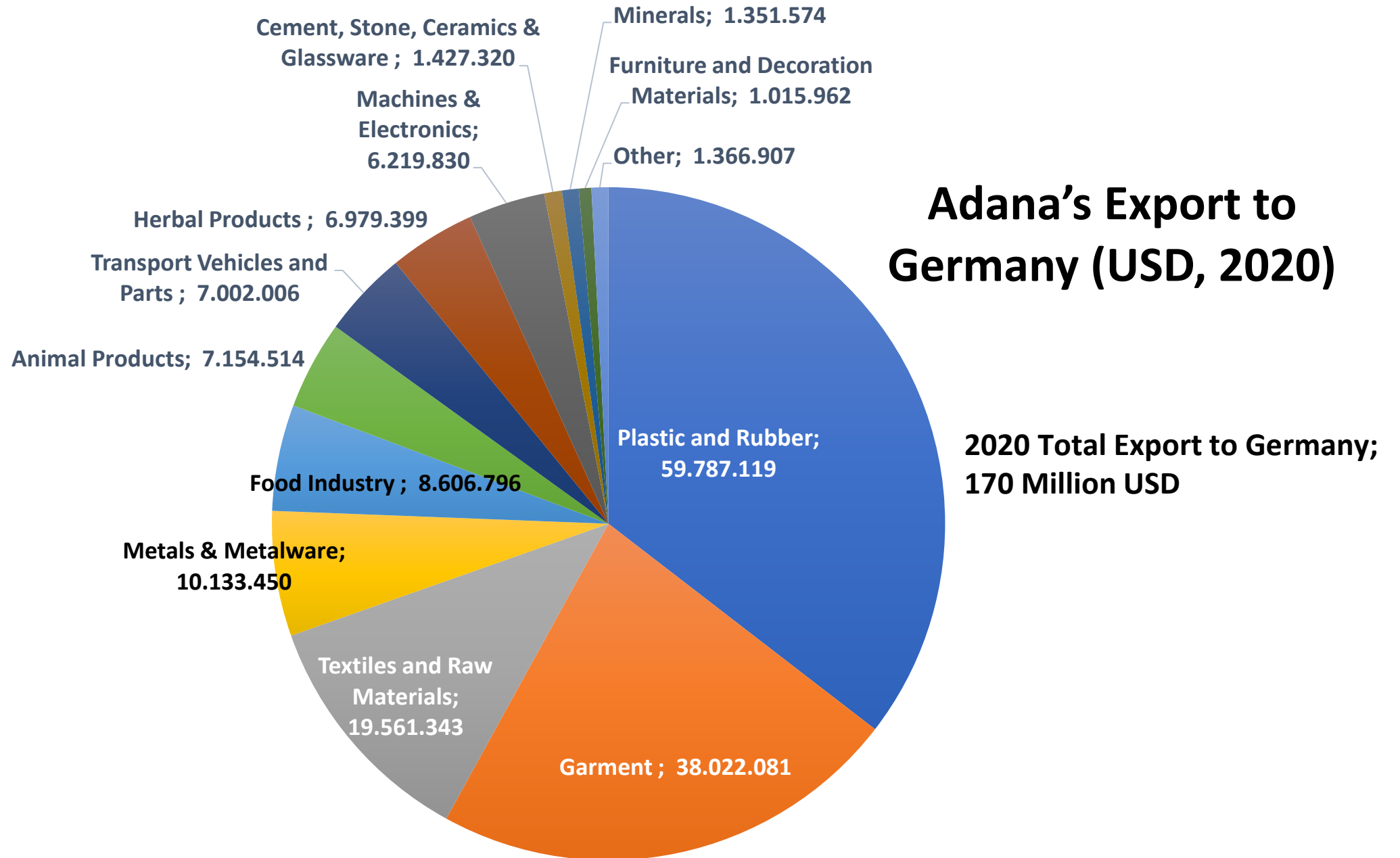


Adana's Total Export (USD, 2020)

2020 Total Export Value; 1.9 Billion USD



Adana's Export to Germany (USD, 2020)





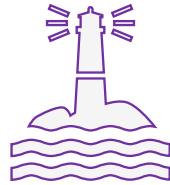
ADANA HAS GREAT POTENTIAL



GEOGRAPHICAL
SITUATION



NEAR TO PORTS

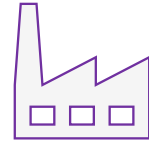


HIGH QUALITY WORKFORCE

GOOD CLIMATE



INDUSTRIAL CULTURE



NEAR TO ENERGY
RESOURCES

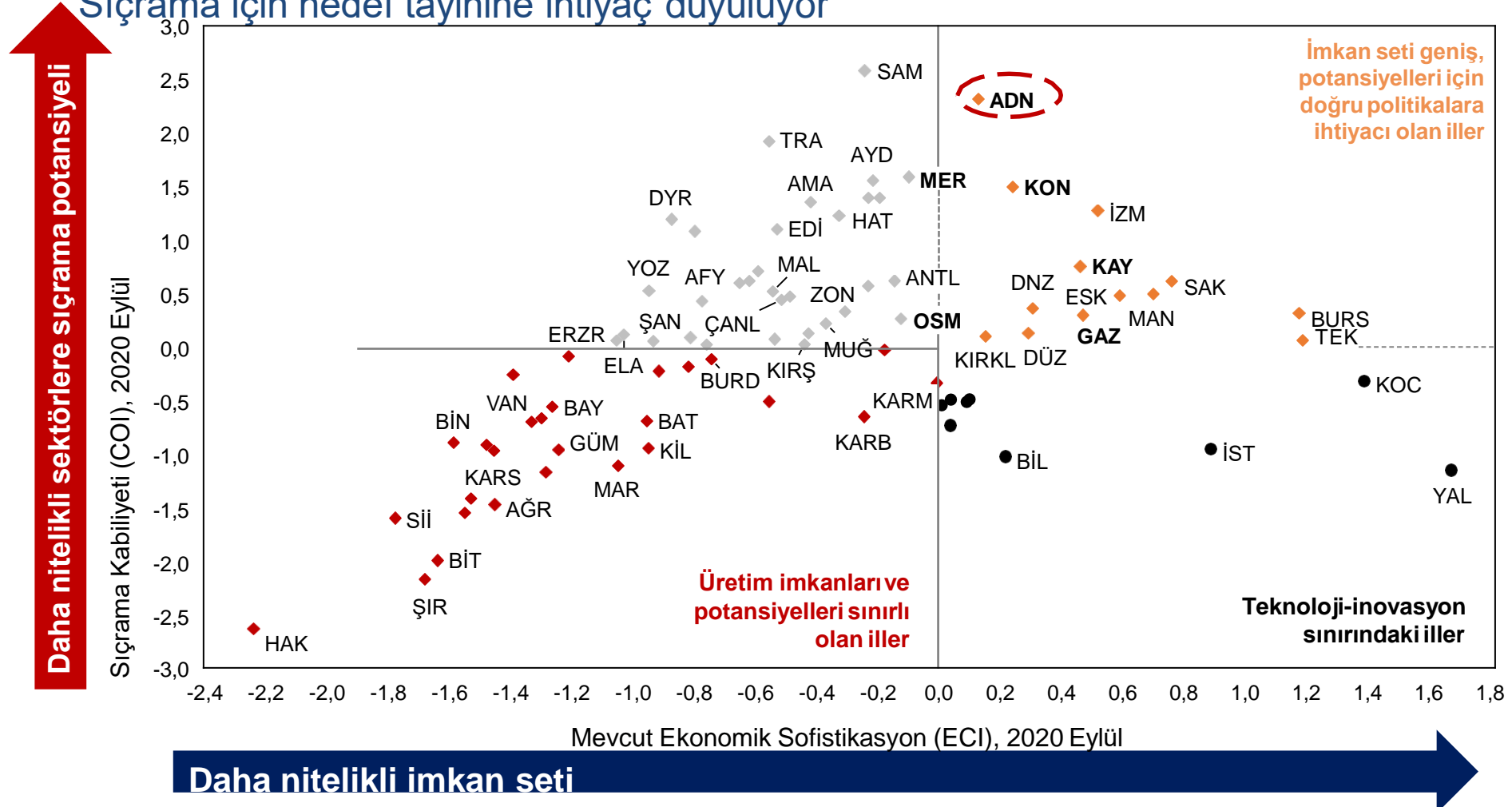


DIVERSE SOCIAL LIFE



Adana, yüksek dönüşüm kapasitesine sahip iller arasında yer alıyor

Sıçrama için hedef tayinine ihtiyaç duyuluyor





The Turkish-German partnership is BELIEVED as 'unavoidable', due to the real mutual interests and dependencies.



Turkey – Germany Mutual Partners

- Germany and Turkey are closely linked by the approximately three million people of Turkish descent living in Germany play an important role.
- 80,000 Turkish–German businesses operating in Germany with annual turnover amounts to \$52 billion
- Germany, being the biggest foreign investor in Turkey, There are more than 7400 German or Turkish companies with German equity participation.
- Turkey is an EU candidate country and Germany is Turkey's most important and biggest trading partner in EU.



Turkey – Germany Mutual Partners

- Total Bilateral foreign trade volume in 2020 reached 36.6 billion euro.
- Turkey is also one of the most popular destination for German tourists.



We are all on the same Boat

- COVID 19 epidemic,
- Immigration problems and Syrian Refugees,
- Global warming and EU Green Deal Policy,
- Digital Transformation,
- Sustainable Development Goals,
- Innovation,
- Vocational and Higher Education

are only a few of the global issues that we all have to focus and act together.



COVID 19 PANDEMIC

- Turkish manufacturers did not stop one day even during the hard days of pandemic
- Thanks to Turkey's youthful, trained population and flexible manufacturing base we managed to serve for the needs of the global supply chain.
- Turkey having one of the biggest manufacturing capacities in Europe, proved to be a sustainable and trustable supplier for EU and Germany.



Syrian Refugees

- Turkey hosts almost 4 Million Syrian Refugees after the crises at Middle East
 - Germany is the only EU country that host almost 1 Million refugees,
 - Today Adana hosts almost 300.000 STuP's, more than 10% of its total population
 - German Government together with EU supported Turkey in the form of humanitarian assistance and to some extend to improve the living conditions of refugees
- In addition to our existing cooperations, a radical and innovative approach is needed to overcome this huge social and economic issue (fostering the demand side rather than the supply side by a waiver for Syrian manufactured goods)



Global Warming and EU Green Deal Policy,

- Global warming is sure among the main threats for the future of our children
 - After the ratification of the Paris Agreement by Turkish Government, The Green Transformation of Turkish economy in line with EU and German industries is a critical issue for sustainability of Turkish industries and manufacturing value chains
- *We strongly believe that the cooperation of Turkey and Germany for the green transformation of industries should create an important opportunity to the mutual benefit of both sides.*



Sustainable Development, Innovation and Digital Transformation

Turkish economy, trying to adopt itself to the global value chains,

- Sustainable development, innovation and digital transformation is among the biggest trends that Companies should face,
- The transformation of Turkish economy will benefit to the both sides.

➤ We would like to learn from the experiences of German industries.



Vocational and Higher Education

Despite high unemployment rate in Turkey, there is huge demand for labour force from the industry side.

This clearly states that there is a strong problem Turkish vocational education system.

- German experience in the vocational education system should be a good solution for Turkish labour market.

NEW PRODUCTION CENTERS IN ADANA

- 6 New Industrial Zone Projects,
- 7 Small Scale Industrial Site Projects,
- We are ready to invest for green infrastructures,
- We, more than welcome new German investors with our generous incentive programs



-Ceyhan Petrokimya İhtisas Endüstri Bölgesi

-Ceyhan Karma Organize Sanayi Bölgesi

-Kimya İhtisas Organize Sanayi Bölgesi

-Varlık Fonu Rafineri Tesisi

-Gıda İhtisas Organize Sanayi Bölgesi

AOSB 3. ve 4. Genişleme Alanı

-Tarıma Dayalı İhtisas Sera Organize Sanayi Bölgesi

-Su Ürünleri Organize Sanayi Bölgesi

-Tekstil Kent

-Ayakkabıcılar Küçük Sanayi Sitesi

-Mahrukatçılar Küçük Sanayi Sitesi

-Mobilyacılar Küçük Sanayi Sitesi

-Gıda Toptancıları Sitesi

-Matbaacılar Sitesi

-Hurdacılar Sitesi



Last Word

- ADANA is the leading agricultural production center where German investments can take part
- ADANA has high potential for health tourism which German retirees can benefit
- Sustainable Turkish industrial companies would be a good partner of German industry
- New investment zones should be a great opportunity for German manufacturers,
- We would like to have a friend city from Germany as well as a friend Chamber from Germany (Ex:Essen Chamber of Commerce and Industry)
- We should cooperate for the sustainable development goals, innovative society and digital transformation,
- We should develop a new innovative approach for the solution of Syrian Refugee issue



ADASO

ADANA CHAMBER OF INDUSTRY

THANK YOU