

DOING BUSINESS IN THE UNITED STATES

What will you be doing in the U.S.?

- I am traveling for temporary business
- I am coming for temporary employment in the U.S.
- Developing or directing an investment or a trading company
- I am coming for permanent employment in the U.S.



Photo: Mutlu Enes Alan, 2018 Summer Work and Travel Photo Competition



Visa Options

NON-IMMIGRANT

- B-1 Business Visa

 General business travel
- H-1B Specialty Occupation Visa

 Employees with special qualifications
- L-1 Intra-Company Transfer Visa

 Transfer to a U.S. in an intl. company
- E-1 Treaty Trader Visa

 To set up a business for U.S.-Turkey trade
- E-2 Treaty Investor Visas

 To invest in or set up a U.S. business
- O-1 Alien of Extraordinary Ability Visa

 Key personnel who meet restrictive criteria

IMMIGRANT

- EB-1 Employment-Based Permanent Work
- EB-2 Visas
- EB-3 Includes multinational executives and managers, professionals holding advanced degrees, and other skilled workers.
- EB-5 Employment-Based Immigrant Investors

Employment creation and investment pilot programs



B-1 Temporary Visitor for Business

Mon's Visas

B-1 VISITORS MAY

- ✓ Engage in commercial transactions not involving gainful employment in the United States
- ✓ Seek investment opportunities
- ✓ Take steps to purchase/establish business.
- ✓ Consult with business associates
- ✓ Negotiate contracts and litigate
- ✓ Participate in conventions, conferences, or seminars
- ✓ Undertake independent research
- X May not develop and direct a business

HOW TO APPLY

- Complete an application via tr.usembassy.gov/visas
- Pay \$160 fee and make an appointment
- Interview at U.S.
 Embassy Ankara or
 Consulate General
 Istanbul



E-1/E-2 Treaty Trader/Investor Visas

Won't Visas

Works for startups as well as business looking to expand into the United States

E-1 TREATY TRADER VISA

- Goal: To trade between the U.S. and foreign treaty country
- Example: An established foreign business looking to staff a forward sales office in the U.S.

E-2 TREATY INVESTOR VISA

- Goal: To invest in the U.S.
- Example: An established foreign business looking to expand operations to the U.S. via a subsidiary



E-1 & E-2 Requirements

TREATY
TRADER (E-1)

TREATY INVESTOR (E-2)

- Requisite treaty exists and individual and/or business possess the nationality of the treaty country
- Actively trading and trade must be substantial
- Activities constitute trade
- Trade is principally between the United States and the treaty country
- Applicant possesses skills essential to the firm's operations in the United States

- Applicant has invested or is actively in the process of investing
- Enterprise is commercial, real, and operating
- Investment is substantial
- More than a marginal business solely for earning a living
- Applicant is in a position to "develop and direct" the enterprise
- Must intend to depart at the end of E1 or E2 status

HOW TO APPLY

- 1. Apply directly in Turkey (no petition through USCIS)
- 2. Interview at U.S. Consulate General Istanbul
- 3. All details via **tr.usembassy.gov**



Visas to Send Employees

E-1/E-2
Treaty Company
Employees

L-1 Intra-Company Transfer H-1B Specialty Occupation

- Executive and supervisory employees
- Essential employees

- For transferring managers and specialized knowledge employees
- For professional workers with special skills
- Provides a derivative category for family members to accompany
- Allows for traveler to work and live anywhere in the United States while working for the applying company.
- Usually valid five years and may be renewed
- Apply direct to Consulate General Istanbul
- Valid up to three years and may be renewed
- Must apply through a petition process with USCIS
- Numerically limited each year



Visas for Permanent Work

CATEGORIES

EB-1 Outstanding professors and researchers, multinational managers or executives

EB-2 Professionals holding an advanced degree, persons with exceptional ability sciences, arts, or business, with a job offer and petitioning employer

EB-3 Skilled Workers, Professionals, and Unskilled Workers, with a job offer and petitioning employer

HOW TO APPLY

- 1. File petition through USCIS
- 2. All details via **travel.state.gov**





EB-5 Immigrant Investors

Employment-Based 5th preference EB-5 Visa

Innieranie

- **C5** Employment creation outside a targeted area
- **T5** Employment creation in a targeted area
- **R5** Investor Pilot Program not in a targeted area
- 15 Investor Pilot Program in a targeted area
 - * Investment in an area which has unemployment of min. 150% of national average. Min. investment of \$500k vs \$1M
- * "Hands on" investment in a commercial enterprise in a "regional center"



Contact Us



All Visa Types And Forms

https://travel.state.gov/

U.S. Embassy & Consulates in Turkey

https://tr.usembassy.gov/tr/

E Visa Unit Istanbul Contact

EVisasistanbul@state.gov

All Visa Applications

https://ais.usvisa-info.com/

Call Center: 0850-390-2884

U.S. Citizenship and Immigration Services

https://www.uscis.gov/

